

Defining an Institutional Strategy for E-Learning and Embracing Digital Pedagogy



Introduction

The roles of blended learning, flipped classroom, educational technology, and video conferencing has never been as integral as they have been in recent times. For many of us educators around the world, we have had to lean on new technologies and teaching methodologies over the past several months; even though, many of our institutions and faculties were ill-prepared for the challenges and stressors that digital learning presented.

Moving forward, it is imperative that HEI administrations prepare and support their faculty and staff with the tools and knowledge to seamlessly transition into a digital learning environment when necessary or advantageous.








The **BUILD-IT Digital Learning Webinar Series** is designed to give administration, faculty, and staff the knowledge and skillset to function with a high level of competency in a digital learning space. Education professionals should engage in these webinars to learn various techniques, trends, and best practices relevant to the educational segment of digital education.

Objectives

By participating in this series, participants will be able to:

1. Transition course-level objectives and lesson-level objectives from a F2F environment into a digital environment.
2. Maintain student connectivity and engagement through active learning techniques.
3. Promote Student-Student and Instructor-Student communication through digital engagement tools, assignments, and assessments.
4. Use a variety of digital tools to foster a robust online learning environment.
5. Apply various summative and formative assessment techniques to ensure academic integrity while accurately measuring student performance.

Dates, Times, and Workshop Topics

	Workshop	Date	Time
	Develop Digital Strategy	June 25, 2020	8:00 a.m. (90 minutes)
<p>The initial session in this webinar series is intended to give leadership the opportunity to learn how to develop a digital learning strategy for their Higher Education Institutions. This session will canvas topics relating to organizational structure, training, defining KPIs, and program development in a digital setting.</p>			
	Introduction to E-learning Best Practices Part 1	July 9, 2020	8:00 a.m. (60 minutes)
<p>In the first introductory session intended for educators of all levels, participants will engage in some preliminary topics which will set the tone for the rest of the series. Educators can expect to begin crafting their revised online strategy by participating in topics such as LMS usage and synchronous vs. asynchronous learning.</p>			
	Introduction to E-learning Best Practices Part 2	July 16, 2020	8:00 a.m. (60 minutes)
<p>In the second part of the introductory session, the learning of preliminary topics will continue. This session will focus on the topics of creating instructor presence, digital communication strategies, and managing stress and anxiety while staying motivated.</p>			
	Course Organization, Planning, and Design	July 23, 2020	8:00 a.m. (60 minutes)
<p>Participants will learn how a well-organized course provides a clear path for students to progress. By providing structure and clear, welcoming instructions and information, students will be more comfortable and confident and will ask fewer logistical questions.</p>			
	Active Learning Online	July 30, 2020	8:00 a.m. (60 minutes)
<p>To many educators, the idea of active learning might sound unmanageable online. Many may believe that students will not engage without the oversight provided in a face to face, traditional classroom. In this session, educators will come to the realization that this just is not true. Maintaining students' attention, focus, and engagement can all be done effectively through the use of technology and create a vigorous active e-learning environment.</p>			
	Communication Strategies	August 6, 2020	8:00 a.m. (60 minutes)
<p>With the paradigm shift to online classes, educators may perceive that lines of communication with their students, faculty, and administrators may be disrupted. Moreover, the change to a distance format can offer both educators and students the opportunities to hone their interpersonal and intrapersonal communication skills through assigned activities and the use of digital tools.</p>			
	Assessment	August 13, 2020	8:00 a.m. (60 minutes)
<p>In this final session, educators will evaluate their current assessment criteria through the lens of digital engagement. What will educators need to consider during this transition? How do we maintain academic integrity while also ensuring rich and robust assessment modes? By using modern pedagogical models as a guide, educators in this era of digital education can learn to adapt their assessment techniques to meet the current educational situations.</p>			

*All participants will be invited to attend these webinar sessions with a ZOOM link provided by the ASU Representative Office within one week prior to the scheduled date.