

# Building a University-Wide Strategy for Raising English Proficiency Webinar Seminars

## Dates and Topics:

**Wednesday, July 7, 2021: Assessing Needs and BUILD-IT Goals Alignment**

**Time:** 9:00—10:00 AM

**Zoom Webinar Registration Link:** <https://bit.ly/3vm5Z4P>

In the introductory webinar, participants will be asked to consider their institution's English strategy over the next 2 years. While each universities' goals and strategy will be different, there are commonalities that will be relevant to everyone. This introductory webinar presents an opportunity for faculty from all areas of study to come together to help envision an English strategy along with leadership and administration from their BUILD-IT partnered university.

**Wednesday, July 14, 2021: Identifying Assets and Resources**

**Time:** 9:00—10:00 AM

**Zoom Webinar Registration Link:** <https://bit.ly/3vm5Z4P>

The second webinar in this series will focus on 1). Strategies and opportunities that faculty currently have on campus to help them progress English proficiency; 2). English initiatives across SE Asia and results universities are seeing with assistance from industry. This webinar will welcome Stuart Connor and Kayo Taguchi from Pearson Education.

**Wednesday, July 21, 2021: Vietnam Case Study with English for Engineering Concepts Pilot**

**Time:** 9:00—10:00 AM

**Zoom Webinar Registration Link:** <https://bit.ly/3vm5Z4P>

In Fall of 2020, four BUILD-IT universities launched an innovative 13-week English pilot course that centered around STEM content. The results from this pilot saw the average student improve their IELTS-equivalent test scores increase by over 15%. Participants in this webinar will have the opportunity to hear from some of the faculty who taught this innovative course.

**Wednesday, July 28, 2021: Student Engagement**

**Time:** 9:00—10:00 AM

**Zoom Webinar Registration Link:** <https://bit.ly/3vm5Z4P>

The final webinar in this series will focus on students. Getting students engaged in English can be a challenge for a lot of educators. Participants in this webinar can expect to learn some strategies to help them engage their students in an English environment.





## Description:

For years 7 and 8 of the BUILD-IT extension, English capacity building remains a key activity as part of a larger strategy that will support university partners in the strengthening of English language capacity to enable linkages for regional and international engagements for faculty recruitment and retention, research collaborations, student recruitment, global industry partners, and other global opportunities related to autonomy goals. Stronger English capacity is a means to both prepare students for workforce directly, while also allowing institutions to expand curricular activities connected to labs/industry and embedded credentials. English capabilities will further enable BUILD-IT partner institutions to realize many of the goals embedded in their developing change framework by increasing funding opportunities via higher international tuition and enabling faculty research exchanges to increase

quality research funding output and expand publication opportunities.

In continuation of the English capacity building strategy, BUILD-IT will be offering a 4-part webinar series centering on the topic of English capacity building on universities campuses. Several topics including Assessing Needs and BUILD-IT Goals Alignment, Identifying Assets and Resources, Vietnam Case Study with English for Engineering Concepts Pilot, and Student Engagement will be covered over the course of 4 weeks. The desire is that these webinars lay the foundation for continued discussions and deep dives amongst faculty, leadership, and BUILD-IT to identify and strengthen strategies to enable opportunities for increased English capacity on BUILD-IT partner campuses.



## Jimmy Cervin

Program Liaison–Curricular Innovation

As the Program Liaison for Curricular Innovation in the Ira A. Fulton Schools of Engineering at Arizona State University, Mr. Jimmy Cervin leads faculty and workforce development training programs, workshops, and seminars on modern teaching methodology and pedagogy, English education, and 21st Century (Soft) Skills on an international level. For Vietnam's BUILD-IT initiative, Mr. Cervin is the project manager for the Certified Facilitator and Master Teacher Training program, English Ecosystem projects, and works closely with Pearson Education to develop LMS strategies to assist BUILD-IT University partners to increase digital literacy and e-learning capacity.

Mr. Cervin has a rich teaching career in the areas of 21st Century Skills, ESL, and Digital Pedagogy into his classrooms the world over. He has developed and delivered workshops for primary, secondary, and tertiary students, faculty, and industry in Korea, Peru, Mexico, Iraq, Japan, Brazil, Vietnam, and the United States.